

# Personal Plus

ADVERTISING IN MOTION

COMPANY RESUME

# Personal Plus

[www.personal-plus.com](http://www.personal-plus.com) / [info@personal-plus.com](mailto:info@personal-plus.com)

## About us

**Personal Plus** is a Canary Islands company based in Gran Canaria, Tenerife and Madrid and it's specialized in the entertainment and the live advertising of brands during live shows.

We count with 40 dancers that participate in all kind of sports and nightlife events winter through summer, day and night.

## *Personal Plus is Advertising in Motion.*

We've traveled around the world since 1996, taking part in major international events such as World Championships and the Olympic Games of Athens 2004, Beijing 2008 and London 2012.

We are the official Cheerleaders of the Gran Canaria ACB Basketball team since 2009 and also the Tenerife ACB Basketball team.



We coordinate entertainment events in order to provide a great show for the audience, the organizers and to make profitable the show's sponsors image.

## We offer:

- Advertising in Motion with dancers and cheerleaders. Music, beauty, rhythm and entertainment during timeouts of sport events on the beach and indoor.
- We provide Speaker and DJ's.
- We make the outfits.
- We plan and organize the group travel to the event.
- We also offer hostesses for presentations, product promotions, award ceremonies, galas and fairs.

## We offer to our sponsors:

- To take the brand from Canary Islands to the rest of the world with outfits, bags, caps and tattoos.
- To wear the brand inside courts and stadiums as we work on events of more than 5000 spectators on TV and International press.
- We can travel to more than 30 different destinations and we have become a great advertising medium and means to promote a brand.



# Personal Plus

ADVERTISING IN MOTION

Ask for an estimate and let us entertain you

[www.personal-plus.com](http://www.personal-plus.com)

[info@personal-plus.com](mailto:info@personal-plus.com)